



JobNut

Public Health Nutrition Intervention Management



Funded by



Education and Culture

Leonardo da Vinci



PERMISSION FOR USE AND COPYING

Intellectual property rights for this material rests with the Authors.

Permission to use and copy this resource is freely granted for educational purposes. These Units are designed to be delivered intact as complete Units, however there may be situations where use of part of the Unit is warranted in educational contexts. If you are reproducing in part only, please credit:

Hughes R, Black C, Kennedy NP. *Public Health Nutrition Intervention Management: Problem Analysis*. JobNut Project, Trinity College Dublin. 2008.

ADDITIONAL COPIES

The complete suite of 18 Public Health Nutrition Workforce Development units developed by the JobNut Project and the related Educator's Guide are available for downloading at the following website:

<http://www.medicine.tcd.ie/nutrition-dietetics/jobnut/>

DISCLAIMER

This workforce development unit has been produced as part of the JobNut Project, supported by the Leonardo Da Vinci Program, Education & Culture, European Commission. The opinions and conclusions expressed in this paper are those of the author(s) and no official endorsement by the funder is intended or should be inferred.

ACKNOWLEDGEMENTS

Funding to support the JobNut Project was provided by the Leonardo Da Vinci Program, Education & Culture, European Commission.

This Unit has been developed by Professor Roger Hughes, Christina Black and Dr Nick Kennedy of the Unit of Nutrition and Dietetic Studies, School of Medicine, Trinity College Dublin.



TRINITY COLLEGE DUBLIN
COLAISTE NA TRIONOIDE, BAILE ÁTHA CLIAITH

Intelligence >

Problem Analysis

Action

Evaluation



Intelligence

Unit 2 - Problem Analysis

Learning Objectives



On completion of this unit, students should be able to:

1. Identify sources of qualitative and quantitative public health nutrition intelligence
2. Describe methods of collecting and analysing qualitative and quantitative public health nutrition intelligence
3. Apply problem analysis techniques to identify public health nutrition problems
4. Understand and explain the importance of problem analysis in a public health nutrition intervention management

Intelligence



Unit Readings

- Naidoo, J. and Willis, J. Assessing Health Needs. In *Health Promotion - Foundations for Practice*. 2nd Ed. 2000. Harcourt Publishers Limited. London. p.329-345
- Management Sciences for Health and the United Nations Children's Fund. *SWOT Analysis*. Visit [www.http://rec.msh.org/quality/itools/itswot.cfm](http://rec.msh.org/quality/itools/itswot.cfm)

Intelligence >

Problem Analysis

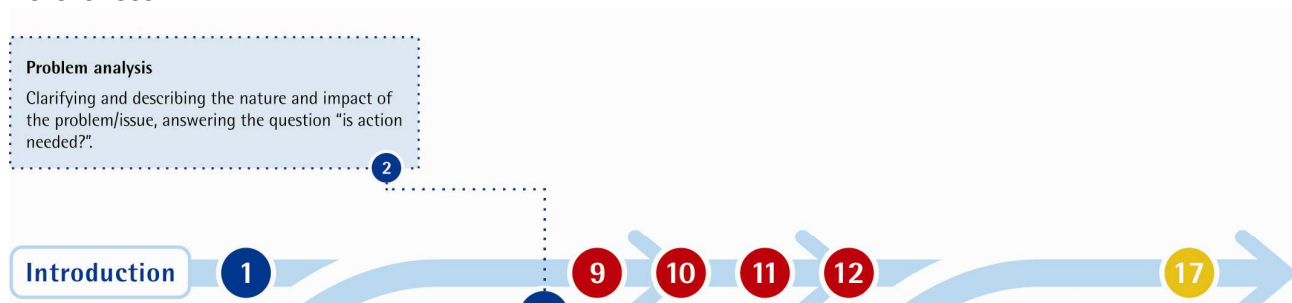
Action

Evaluation



Contents:

	Page No.
Public Health Intelligence	5
What is Problem Analysis?	6
Defining the Problem	6
Types of Need	7
Conducting a Problem Analysis	9
Methodological Approaches to Gather Intelligence	12
SWOT Analysis	15
Applying the Intelligence and Analysis Results	18
Summary of Key Points	20
Additional Resources and Readings	20
References	21



Intelligence >

Problem Analysis

Action

Evaluation

ERROR: ioerror
OFFENDING COMMAND: image

STACK: